



## SINETROL® : the success story of a new breakthrough fat Burner

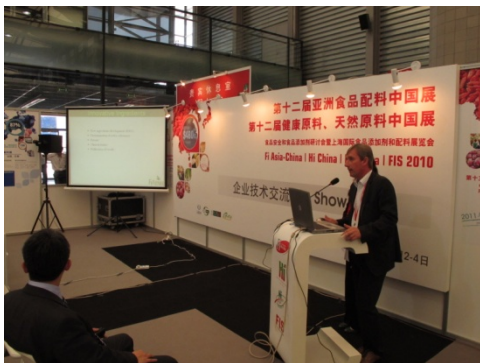
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**SINETROL®** is a branded natural extract made from several citrus varieties coming exclusively from the Mediterranean area.

**SINETROL®** is manufactured by Fytexia, a French company located in the South of France and working under GMP requirements.

During the last HI/CpHI exhibition in Shanghai, Fytexia and Wedar introduced the last worldwide success story about **SINETROL®**.



Dr Constantin Dallas, President of Fytexia, a leading company in the area of innovative ingredients for the food and food supplement industries, introduced the latest results of a new human clinical study made with **SINETROL®** during a conference.

Thanks to the performance of **SINETROL®**, Fytexia has become a leading supplier of the mass market in the Unites States. Fytexia wants to offer such performance to the Chinese market.



Due to the fast economic growth in China, metabolic diseases and overweight become one of the highest concerns in health issues. Natural products alternatives to traditional medical solutions are a new spot market in China.

Confidence of Chinese consumers to food safety bring new opportunities for high end, safe source, science based brand ingredients. **SINETROL®** from Fytexia fits with these new opportunities.

The Fytexia/Wedar partnership is intended to create a long term business relationship in the Chinese market.

For more information, please contact us :

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